



WWW.BEA.GOV

# NEWS



**FOR WIRE TRANSMISSION: 10:30 A.M. EDT, FRIDAY, SEPTEMBER 12, 2003**

Peter Kuhbach: (202) 606-5584

BEA 03-35

Stephen Gross: 606-5584

E-mail inquiries: [industrysatellites@bea.gov](mailto:industrysatellites@bea.gov)

## **SALES OF U.S. TOURISM INDUSTRIES: SECOND QUARTER 2003**

Total U.S. tourism industry sales increased 3.0 percent (seasonally adjusted annual rate) to \$712.9 billion in the second quarter of 2003, according to preliminary estimates by the U.S. Bureau of Economic Analysis. Total tourism sales are now 7.8 percent higher than their fourth quarter 2001 trough of \$661.6 billion, but remain 5.1 percent below their pre-September 11, 2001 peak of \$751.3 billion. In the first quarter of 2003, revised total tourism industry sales show a decrease of 3.3 percent, 0.1 percentage point lower than BEA's June estimate.

Direct tourism industry sales increased \$2.9 billion to \$382.2 billion, which is 3.5 percent of current dollar GDP. Direct tourism sales are sales by tourism industries to out-of-town visitors. Examples are sales by airlines and restaurants to leisure and business travelers. Direct sales of hotel and lodging places grew 5.6 percent in the second quarter to \$111.3 billion, and sales of eating and drinking places grew 7.9 to \$66.1 billion. Partly offsetting these increases was a decrease in air transportation of 4.7 percent to \$88.2 billion.

Indirect tourism industry sales increased \$2.3 billion to \$330.7 billion. Indirect tourism sales are sales to tourism industries by the chain of industries that supply them. Examples are sales of fuel to airlines and oil to the fuel refineries supplying the airlines, and sales of bread to restaurants and grain to the food-processing industries supplying the restaurants.

- more -

Tourism industries are those identified in BEA's Travel and Tourism Satellite Accounts (TTSA) as industries whose primary products are typically purchased by out-of-town visitors. Visitors are people whose travel for pleasure or business takes them 50 miles or more away from home, or outside of their usual environment. The definitions, framework, and estimating methods used for the U.S. TTSA's follow, as closely as practicable, the guidelines for similar accounts that were developed by the World Tourism Organization (WTO) and the Organisation for Economic Co-operation and Development (OECD).

BEA's estimates of U.S. tourism industry sales include figures for both direct and indirect sales. Direct tourism sales are sales by tourism industries to out-of-town visitors. Indirect tourism sales are sales to tourism industries by the chain of industries that supply them. Indirect sales were estimated using industry-by-industry total requirements coefficients from BEA's input-output accounts.

Further information on BEA's TTSA and analyses of previous quarters are available on BEA's Web site. Go to <[www.bea.gov](http://www.bea.gov)>, and below the "Industry" heading click on "Travel and Tourism." With the support of the U.S. Department of Commerce's International Trade Administration, BEA's first TTSA's were published in the July 1998 Survey of Current Business. In late 2001, BEA began producing prototype quarterly estimates of tourism industry sales. BEA is now publishing these estimates on a regular basis, approximately two weeks following the release of BEA's preliminary estimates of GDP.

BEA's major national, international, regional, and industry estimates; the Survey of Current Business; and BEA news releases are available without charge on BEA's Web site:

<[www.bea.gov](http://www.bea.gov)>

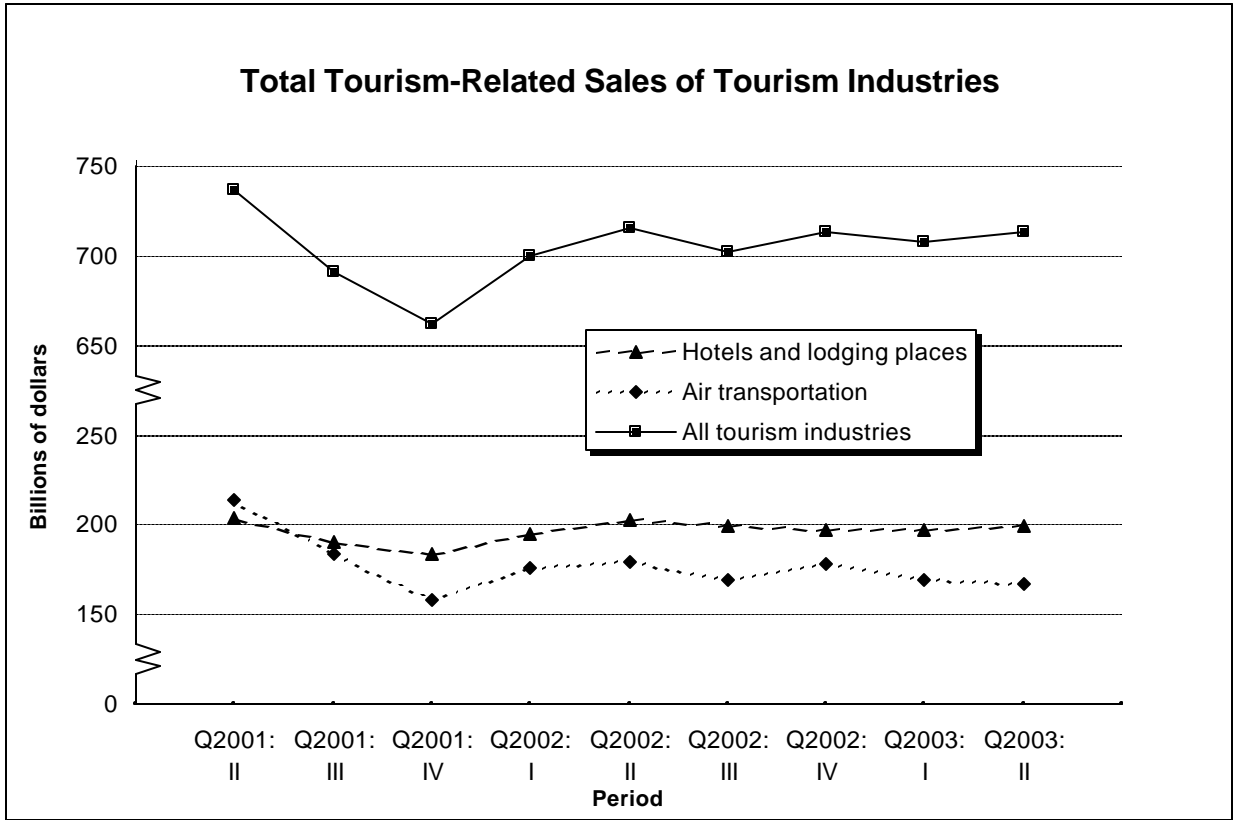
Summary BEA estimates are available on recorded messages at the time of public release at the following telephone numbers:

(202) 606-5306 Gross domestic product  
606-5303 Personal income and outlays  
606-5362 U.S. international transactions

Most of BEA's estimates and analyses appear in the Survey of Current Business, BEA's monthly journal. Subscriptions and single copies of the printed Survey are for sale by the Superintendent of Documents, U.S. Government Printing Office. Internet: <[bookstore.gpo.gov](http://bookstore.gpo.gov)>; phone: 202-512-1800; fax: 202-512-2250; mail: Stop SSOP, Washington, DC 20402-0001.

\* \* \*

Next release – Sales of U.S. Tourism Industries for Third Quarter 2003 will be released on December 10, 2003 at 10:30 A.M. EDT.



Source: Bureau of Economic Analysis

Table 1. -- Direct Tourism-related Sales of Tourism Industries  
Percent Change from Preceding Period

<u>Tourism Industry</u>			Seasonally adjusted at annual rates							
	<u>Y2001</u>	<u>Y2002</u>	<u>Q2001:III</u>	<u>Q2001:IV</u>	<u>Q2002:I</u>	<u>Q2002:II</u>	<u>Q2002:III</u>	<u>Q2002:IV</u>	<u>Q2003:I</u>	<u>Q2003:II</u>
Hotels and lodging places	-4.6	1.1	-23.5	-13.5	27.4	16.2	-7.2	-3.0	-1.6	5.6
Eating and drinking places	4.4	5.4	2.2	3.3	14.3	2.4	-0.3	10.9	7.3	7.9
Railroads and related services	8.0	1.0	6.0	32.7	5.5	-8.3	-31.4	-3.6	6.6	2.8
Local and bus passenger transit	-6.6	-7.5	-5.1	-13.6	-4.5	-6.6	-8.3	-5.7	-9.8	-2.7
Taxicabs	2.9	3.4	5.4	2.6	2.6	5.2	2.0	2.1	4.0	26.5
Air transportation	-13.1	-10.1	-46.7	-44.6	53.5	8.0	-21.2	22.4	-18.5	-4.7
Water transportation	7.7	8.1	5.1	10.6	5.2	10.0	8.8	10.0	11.6	10.0
Automotive rental and leasing	1.6	9.0	-18.6	3.8	39.9	13.7	8.9	-16.6	-1.4	4.3
Travel agency services	-8.5	-9.5	-4.5	-14.7	-9.2	-4.4	-13.4	-10.1	-9.4	-0.5
Amusement and recreation services	6.5	3.7	-0.8	-0.9	3.6	7.2	9.4	5.0	6.2	10.2
Membership sports and recreation clubs	3.1	2.8	5.0	3.3	3.4	2.1	0.5	-0.2	5.4	-3.8
Motion pictures and other entertainment	9.5	7.1	-9.0	57.8	-13.9	20.4	-31.2	74.7	-37.1	19.4
Professional sports clubs and promoters	6.4	5.4	-28.9	54.5	-7.4	8.0	8.2	-1.1	0.4	0.0
Gasoline service stations	-1.4	-2.2	-24.4	-42.9	0.3	62.7	7.1	9.9	70.8	-28.9
Retail excluding restaurants and gas stations	3.8	3.8	2.5	5.0	7.4	0.6	1.6	4.9	6.7	0.7
<i>All tourism industries</i>	-3.7	-0.3	-22.9	-15.5	24.8	9.2	-7.5	6.8	-3.6	3.1

Source: Bureau of Economic Analysis

- more -

Table 2. -- Direct Tourism-related Sales of Tourism Industries  
[Billions of dollars]

Tourism Industry	Seasonally adjusted at annual rates											
	Y2000	Y2001	Y2002	Q2001:II	Q2001:III	Q2001:IV	Q2002:I	Q2002:II	Q2002:III	Q2002:IV	Q2003:I	Q2003:II
Hotels and lodging places	115.0	109.7	110.9	113.8	106.4	102.6	109.1	113.2	111.1	110.3	109.8	111.3
Eating and drinking places	56.7	59.2	62.5	59.0	59.3	59.8	61.8	62.2	62.1	63.7	64.9	66.1
Railroads and related services	1.3	1.4	1.4	1.4	1.4	1.5	1.5	1.5	1.3	1.3	1.3	1.4
Local and bus passenger transit	2.9	2.7	2.5	2.8	2.7	2.6	2.6	2.6	2.5	2.5	2.4	2.4
Taxicabs	4.6	4.8	4.9	4.7	4.8	4.8	4.9	4.9	4.9	5.0	5.0	5.3
Air transportation	118.8	103.2	92.8	113.4	96.9	83.6	93.0	94.8	89.3	94.0	89.3	88.2
Water transportation	7.8	8.4	9.0	8.3	8.4	8.6	8.7	8.9	9.1	9.3	9.6	9.8
Automotive rental and leasing	21.3	21.6	23.5	22.0	20.9	21.1	23.0	23.7	24.3	23.2	23.1	23.3
Travel agency services	4.6	4.2	3.8	4.2	4.2	4.0	3.9	3.9	3.7	3.6	3.5	3.5
Amusement and recreation services	15.2	16.2	16.8	16.2	16.2	16.2	16.3	16.6	17.0	17.2	17.4	17.9
Membership sports and recreation clubs	5.9	6.1	6.2	6.0	6.1	6.2	6.2	6.3	6.3	6.3	6.3	6.3
Motion pictures and other entertainment	7.1	7.8	8.3	7.7	7.5	8.4	8.1	8.5	7.8	8.9	8.0	8.3
Professional sports clubs and promoters	1.8	1.9	2.0	1.9	1.8	2.0	2.0	2.0	2.0	2.0	2.0	2.0
Gasoline service stations	3.2	3.2	3.1	3.4	3.2	2.8	2.8	3.2	3.2	3.3	3.8	3.5
Retail excluding restaurants and gas stations	29.6	30.7	31.9	30.5	30.7	31.1	31.7	31.7	31.8	32.2	32.7	32.8
<i>All tourism industries</i>	395.7	381.0	379.7	395.5	370.6	355.3	375.5	383.9	376.6	382.8	379.3	382.2

Source: Bureau of Economic Analysis

- more -

Table 3. -- Total (Direct & Indirect) Tourism-related Sales of Tourism Industries  
[Billions of dollars]

Tourism Industry	Seasonally adjusted at annual rates											
	Y2000	Y2001	Y2002	Q2001:II	Q2001:III	Q2001:IV	Q2002:I	Q2002:II	Q2002:III	Q2002:IV	Q2003:I	Q2003:II
Hotels and lodging places	205.8	196.4	198.5	203.7	190.5	183.7	195.2	202.7	198.9	197.4	196.6	199.3
Eating and drinking places	116.8	122.0	128.7	121.4	122.1	123.1	127.3	128.1	128.0	131.3	133.6	136.2
Railroads and related services	2.3	2.4	2.5	2.4	2.4	2.6	2.6	2.6	2.3	2.3	2.4	2.4
Local and bus passenger transit	5.2	4.8	4.5	4.9	4.8	4.6	4.6	4.5	4.4	4.3	4.2	4.2
Taxicabs	8.1	8.4	8.7	8.3	8.4	8.5	8.6	8.7	8.7	8.7	8.8	9.4
Air transportation	224.6	195.0	175.4	214.3	183.1	157.9	175.8	179.2	168.9	177.6	168.8	166.8
Water transportation	16.6	17.9	19.3	17.7	18.0	18.4	18.7	19.1	19.5	20.0	20.5	21.0
Automotive rental and leasing	42.1	42.8	46.6	43.6	41.5	41.9	45.5	47.0	48.0	45.9	45.7	46.2
Travel agency services	8.0	7.3	6.7	7.4	7.3	7.0	6.9	6.8	6.6	6.4	6.2	6.2
Amusement and recreation services	26.6	28.3	29.4	28.4	28.4	28.3	28.6	29.1	29.7	30.1	30.5	31.3
Membership sports and recreation clubs	10.3	10.6	10.9	10.6	10.7	10.8	10.9	10.9	11.0	11.0	11.1	11.0
Motion pictures and other entertainment	12.5	13.6	14.6	13.5	13.2	14.8	14.2	14.9	13.6	15.6	13.9	14.5
Professional sports clubs and promoters	3.1	3.3	3.5	3.4	3.1	3.5	3.4	3.5	3.6	3.6	3.6	3.6
Gasoline service stations	9.1	9.0	8.8	9.7	9.1	7.9	7.9	8.9	9.1	9.3	10.6	9.7
Retail excluding restaurants and gas stations	46.2	47.9	49.7	47.6	47.9	48.5	49.4	49.5	49.7	50.3	51.1	51.2
<i>All tourism industries</i>	737.2	709.9	707.6	737.1	690.5	661.6	699.5	715.4	701.9	713.7	707.7	712.9
<i>Percent change at annual rate</i>		-3.7	-0.3		-23.0	-15.7	25.0	9.4	-7.4	6.9	-3.3	3.0

Source: Bureau of Economic Analysis