



WWW.BEA.GOV

# NEWS



**EMBARGOED UNTIL RELEASE AT 10:30 A.M. EST, WEDNESDAY, DECEMBER 10, 2003**

Technical: Peter Kuhbach: (202) 606-5584  
Stephen Gross: 606-5584  
Media: Larry Moran: 606-9691  
E-mail inquiries: [industrysatellites@bea.gov](mailto:industrysatellites@bea.gov)

BEA 03-49

## **BEA REPORTS SALES OF U.S. TOURISM INDUSTRIES GREW 16 PERCENT IN THIRD QUARTER 2003**

*Tourism Sales Return to Near Pre-Recession Levels*

U.S. tourism industries had total tourism-related sales of \$747.8 billion in the third quarter of 2003, an increase of 16.2 percent from the previous quarter of \$720.2 billion, according to the preliminary data released by the U.S. Bureau of Economic Analysis. This level of sales is only one-half of one percent below the pre-recession peak of \$751.3 billion in the fourth quarter of 2000.

Leading the growth in sales were the two largest tourism industries: 'air transportation' and 'hotels and lodging places'. Direct tourism-related sales in the air transportation industry grew by 32.1 percent in the third quarter to \$98.7 billion following a 8.2 percent decline in the second quarter. Hotels and lodging places grew by 15.9 percent to \$115.5 billion in the third quarter, which follows a 5.6 percent increase in the second quarter of 2003.

Other highlights from this release of the travel and tourism satellite account include:

- Direct sales of automotive rental and leasing grew by 13.8 percent to \$24.1 billion in the third quarter.
- Direct sales of eating and drinking places grew by 8.8 percent to \$67.5 billion.
- Direct sales of all tourism-related industries increased \$14.7 billion to \$400.7 billion in the third quarter of 2003. This represents 3.6 percent of current dollar GDP. Direct tourism sales are sales by tourism industries to out-of-town visitors such as sales by airlines and restaurants to leisure and business travelers.
- Indirect sales increased \$12.9 billion to \$347.1 billion in the third quarter of 2003. Indirect tourism sales are sales to tourism industries by the chain of industries that supply them, such as fuel to airlines and oil to the fuel refineries to supply airlines.

– more –

- Total tourism industry sales for second quarter of 2003 were revised down in the release by one percentage point to 2.0 percent (revised) growth. These revised estimates incorporate new data from the U.S. Department of Transportation on sales of air transportation for all but the most recent quarter.

Tourism industries are those identified in the BEA Travel and Tourism Satellite Accounts (TTSA) as industries whose primary products are typically purchased by out-of-town visitors. Visitors are people whose travel for pleasure or business takes them 50 miles or more away from home, or outside of their usual environment. The definitions, framework, and estimating methods used for the U.S. TTSA's follow, as closely as practicable, the guidelines for similar accounts that were developed by the World Tourism Organization (WTO) and the Organisation for Economic Co-operation and Development (OECD).

BEA's estimates of U.S. tourism industry sales include figures for both direct and indirect sales. Direct tourism sales are sales by tourism industries to out-of-town visitors. Indirect tourism sales are sales to tourism industries by the chain of industries that supply them. Indirect sales were estimated using industry-by-industry total requirements coefficients from BEA's input-output accounts.

Further information on BEA's TTSA and analyses of previous quarters are available on BEA's Web site. Go to <[www.bea.gov](http://www.bea.gov)>, and below the "Industry" heading click on "Travel and Tourism." With the support of the U.S. Department of Commerce's International Trade Administration, BEA's first TTSA's were published in the July 1998 *Survey of Current Business*. In late 2001, BEA began producing prototype quarterly estimates of tourism industry sales. BEA is now publishing these estimates on a regular basis, approximately two weeks following the release of BEA's preliminary estimates of GDP.

BEA's major national, international, regional, and industry estimates; the *Survey of Current Business*; and BEA news releases are available without charge on BEA's Web site:

<[www.bea.gov](http://www.bea.gov)>

Summary BEA estimates are available on recorded messages at the time of public release at the following telephone numbers:

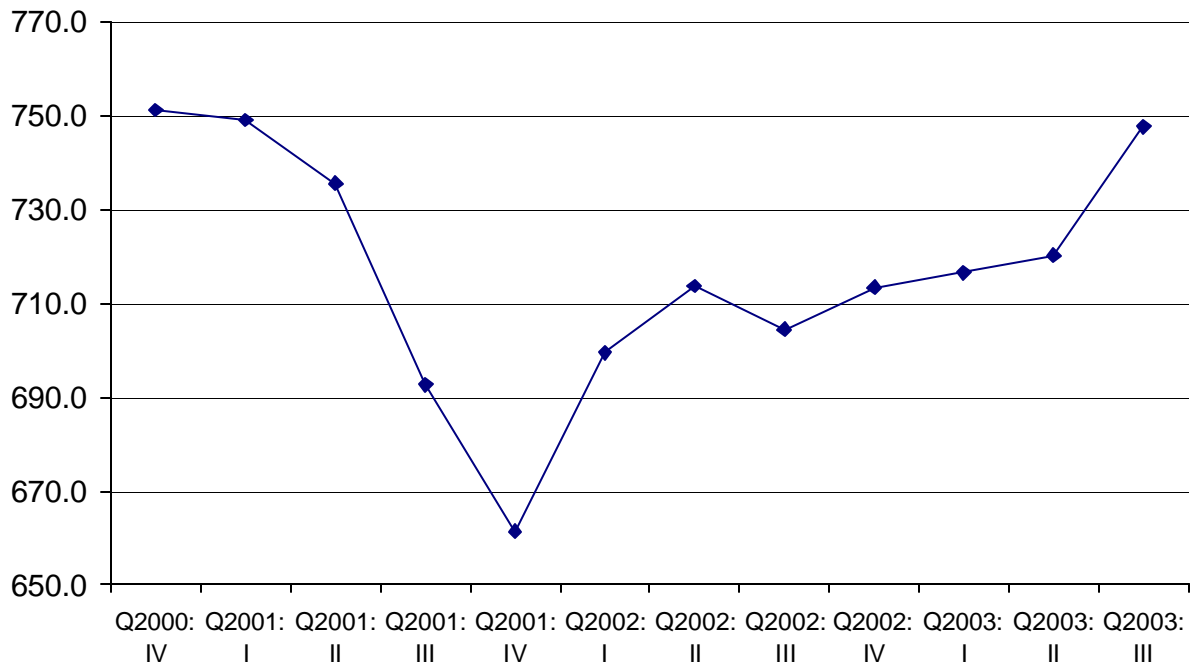
(202) 606-5306 Gross domestic product  
 606-5303 Personal income and outlays  
 606-5362 U.S. international transactions

Most of BEA's estimates and analyses appear in the *Survey of Current Business*, BEA's monthly journal. Subscriptions and single copies of the printed *Survey* are for sale by the Superintendent of Documents, U.S. Government Printing Office. Internet: <[bookstore.gpo.gov](http://bookstore.gpo.gov)>; phone: 202-512-1800; fax: 202-512-2250; mail: Stop SSOP, Washington, DC 20402-0001.

\* \* \*

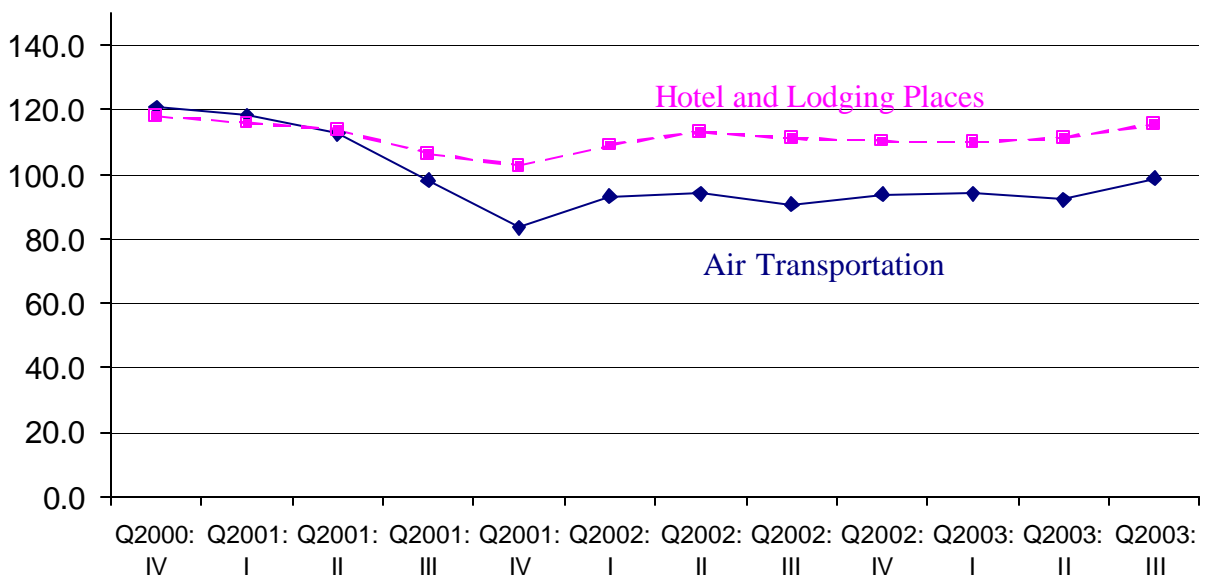
Next release – Sales of U.S. Tourism Industries for Fourth Quarter 2003 will be released on March 15, 2004 at 8:30 A.M. EDT.

**Total Sales of Tourism Industries, 2000:IV - 2003:III**  
(in billions of dollars)



Source: U.S. Bureau of Economic Analysis

**Direct Sales to Air Transportation and to Hotels and  
Lodging Places: 2000:IV - 2003:III**  
(In billions of dollars)



Source: U.S. Bureau of Economic Analysis

- more -

Table 1. -- Direct Tourism-related Sales of Tourism Industries  
Percent Change from Preceding Period

Tourism Industry	Y2001	Y2002	Seasonally adjusted at annual rates										
			Q2001:I	Q2001:II	Q2001:III	Q2001:IV	Q2002:I	Q2002:II	Q2002:III	Q2002:IV	Q2003:I	Q2003:II	Q2003:III
Hotels and lodging places	-4.6	1.1	-6.8	-7.4	-23.5	-13.5	27.4	16.2	-7.2	-3.0	-1.6	5.6	15.9
Eating and drinking places	4.4	5.4	12.9	0.0	2.2	3.3	14.3	2.4	-0.3	10.9	7.3	7.8	8.8
Railroads and related services	8.0	1.0	6.1	2.3	6.0	32.7	5.5	-8.3	-31.4	-3.6	6.6	2.8	9.4
Local and bus passenger transit	-6.6	-7.5	0.2	-8.1	-5.1	-13.6	-4.5	-6.6	-8.3	-5.7	-9.8	-2.7	-1.4
Taxicabs	2.9	3.4	6.6	3.1	5.4	2.6	2.6	5.2	2.0	2.1	4.0	26.5	15.1
Air transportation	-13.2	-9.9	-8.4	-18.0	-42.6	-47.4	54.2	4.2	-13.2	14.7	0.7	-8.2	32.1
Water transportation	7.7	8.1	15.1	9.7	5.1	10.6	5.2	10.0	8.8	10.0	11.6	10.0	8.4
Automotive rental and leasing	1.6	9.0	9.4	-4.3	-18.6	3.8	39.9	13.7	8.9	-16.6	-1.4	4.3	13.8
Travel agency services	-8.5	-9.5	-9.4	-10.9	-4.5	-14.7	-9.2	-4.4	-13.4	-10.1	-9.4	-0.5	-4.6
Amusement and recreation services	6.5	3.7	16.7	4.1	-0.8	-0.9	3.6	7.2	9.4	5.0	6.2	10.2	6.2
Membership sports and recreation clubs	3.1	2.8	-0.4	4.6	5.0	3.3	3.4	2.1	0.5	-0.2	5.4	-4.1	-8.2
Motion pictures and other entertainment	9.5	7.1	0.0	15.1	-9.0	57.8	-13.9	20.4	-31.2	74.7	-37.1	19.4	4.3
Professional sports clubs and promoters	6.4	5.4	5.5	17.4	-28.9	54.5	-7.4	8.0	8.2	-1.1	0.4	0.0	0.6
Gasoline service stations	-1.4	-2.2	-5.7	21.7	-24.4	-42.9	0.3	62.7	7.1	9.9	70.8	-27.1	33.6
Retail excluding restaurants and gas stations	3.8	3.8	3.1	1.3	2.5	5.0	7.4	0.6	1.6	4.9	6.7	0.7	10.0
All tourism industries	-3.7	-0.3	-1.3	-7.1	-21.3	-16.6	24.9	8.3	-5.3	5.1	1.4	2.1	16.1

Source: U.S. Bureau of Economic Analysis

- more -

Table 2. -- Direct Tourism-related Sales of Tourism Industries

[Billions of dollars]

Tourism Industry	Y2000	Y2001	Y2002	Seasonally adjusted at annual rates											
				Q2000:IV	Q2001:I	Q2001:II	Q2001:III	Q2001:IV	Q2002:I	Q2002:II	Q2002:III	Q2002:IV	Q2003:I	Q2003:II	Q2003:III
Hotels and lodging places	115.0	109.7	110.9	118.1	116.0	113.8	106.4	102.6	109.1	113.2	111.1	110.3	109.8	111.4	115.5
Eating and drinking places	56.7	59.2	62.5	57.2	58.9	59.0	59.3	59.8	61.8	62.2	62.1	63.7	64.9	66.1	67.5
Railroads and related services	1.3	1.4	1.4	1.3	1.3	1.4	1.4	1.5	1.5	1.5	1.3	1.3	1.3	1.4	1.4
Local and bus passenger transit	2.9	2.7	2.5	2.8	2.8	2.8	2.7	2.6	2.6	2.6	2.5	2.5	2.4	2.4	2.4
Taxicabs	4.6	4.8	4.9	4.6	4.7	4.7	4.8	4.8	4.9	4.9	4.9	5.0	5.0	5.3	5.5
Air transportation	118.8	103.1	92.9	121.0	118.3	112.6	98.0	83.5	93.0	94.0	90.7	93.9	94.0	92.0	98.7
Water transportation	7.8	8.4	9.0	7.8	8.1	8.3	8.4	8.6	8.7	8.9	9.1	9.3	9.6	9.8	10.0
Automotive rental and leasing	21.3	21.6	23.5	21.8	22.3	22.0	20.9	21.1	23.0	23.7	24.3	23.2	23.1	23.3	24.1
Travel agency services	4.6	4.2	3.8	4.4	4.3	4.2	4.2	4.0	3.9	3.9	3.7	3.6	3.5	3.5	3.5
Amusement and recreation services	15.2	16.2	16.8	15.5	16.1	16.2	16.2	16.2	16.3	16.6	17.0	17.2	17.4	17.9	18.1
Membership sports and recreation clubs	5.9	6.1	6.2	6.0	6.0	6.0	6.1	6.2	6.2	6.3	6.3	6.3	6.3	6.3	6.1
Motion pictures and other entertainment	7.1	7.8	8.3	7.5	7.5	7.7	7.5	8.4	8.1	8.5	7.8	8.9	8.0	8.3	8.4
Professional sports clubs and promoters	1.8	1.9	2.0	1.8	1.9	1.9	1.8	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0
Gasoline service stations	3.2	3.2	3.1	3.3	3.3	3.4	3.2	2.8	2.8	3.2	3.2	3.3	3.8	3.5	3.7
Retail excluding restaurants and gas stations	29.6	30.7	31.9	30.2	30.4	30.5	30.7	31.1	31.7	31.7	31.8	32.2	32.7	32.8	33.6
<i>All tourism industries</i>	395.7	380.9	379.8	403.4	402.0	394.7	371.7	355.3	375.6	383.1	377.9	382.7	384.0	386.0	400.7

Source: U.S. Bureau of Economic Analysis

- more -

Table 3. -- Total (Direct & Indirect) Tourism-related Sales of Tourism Industries  
[Billions of dollars]

Tourism Industry	Y2000	Y2001	Y2002	Seasonally adjusted at annual rates											
				Q2000:IV	Q2001:I	Q2001:II	Q2001:III	Q2001:IV	Q2002:I	Q2002:II	Q2002:III	Q2002:IV	Q2003:I	Q2003:II	Q2003:III
Hotels and lodging places	205.8	196.4	198.5	211.3	207.6	203.7	190.5	183.7	195.2	202.7	198.9	197.4	196.6	199.3	206.8
Eating and drinking places	116.8	122.0	128.7	117.8	121.4	121.4	122.1	123.1	127.3	128.1	128.0	131.3	133.6	136.2	139.1
Railroads and related services	2.3	2.4	2.5	2.3	2.4	2.4	2.4	2.6	2.6	2.6	2.3	2.3	2.4	2.4	2.4
Local and bus passenger transit	5.2	4.8	4.5	5.0	5.0	4.9	4.8	4.6	4.6	4.5	4.4	4.3	4.2	4.2	4.2
Taxicabs	8.1	8.4	8.7	8.1	8.3	8.3	8.4	8.5	8.6	8.7	8.7	8.7	8.8	9.4	9.7
Air transportation	224.6	194.9	175.6	228.6	223.7	212.9	185.2	157.8	175.8	177.6	171.4	177.4	177.7	173.9	186.5
Water transportation	16.6	17.9	19.3	16.7	17.3	17.7	18.0	18.4	18.7	19.1	19.5	20.0	20.5	21.0	21.5
Automotive rental and leasing	42.1	42.8	46.6	43.1	44.1	43.6	41.5	41.9	45.5	47.0	48.0	45.9	45.7	46.2	47.7
Travel agency services	8.0	7.3	6.7	7.8	7.6	7.4	7.3	7.0	6.9	6.8	6.6	6.4	6.2	6.2	6.1
Amusement and recreation services	26.6	28.3	29.4	27.1	28.1	28.4	28.4	28.3	28.6	29.1	29.7	30.1	30.5	31.3	31.8
Membership sports and recreation clubs	10.3	10.6	10.9	10.5	10.5	10.6	10.7	10.8	10.9	10.9	11.0	11.0	11.1	11.0	10.7
Motion pictures and other entertainment	12.5	13.6	14.6	13.0	13.0	13.5	13.2	14.8	14.2	14.9	13.6	15.6	13.9	14.5	14.7
Professional sports clubs and promoters	3.1	3.3	3.5	3.2	3.3	3.4	3.1	3.5	3.4	3.5	3.6	3.6	3.6	3.6	3.6
Gasoline service stations	9.1	9.0	8.8	9.4	9.3	9.7	9.1	7.9	7.9	8.9	9.1	9.3	10.6	9.8	10.5
Retail excluding restaurants and gas stations	46.2	47.9	49.7	47.1	47.5	47.6	47.9	48.5	49.4	49.5	49.7	50.3	51.1	51.2	52.4
<i>All tourism industries</i>	737.2	709.7	707.8	751.3	749.1	735.7	692.7	661.4	699.5	713.8	704.4	713.5	716.7	720.2	747.8
<i>Percent change at annual rate</i>		-3.7	-0.3		-1.1	-7.0	-21.4	-16.8	25.1	8.4	-5.2	5.3	1.8	2.0	16.2

Source: U.S. Bureau of Economic Analysis